Message from the Director of Development



This past year marked an extraordinary milestone for Day Kimball Hospital, as well as the Day Kimball Woman's Board: the dedicated women who followed the lead of Mrs. Moses Day Kimball when she donated funds to establish the hospital in 1894. It is not often that we get to witness and be part of something this significant. What is most remarkable, is the fact that it is the philanthropic spirit of our community that has made it all possible. Community

support has been a long-standing tradition for 125 years at Day Kimball Healthcare and continues to be a major force behind the evolution of the hospital, growth in programs and services, and the outstanding facility that it is today.

At the close of fiscal year 2019, DKH and its programs received \$665,965 in monetary support and countless hours of volunteer work, allowing us to enhance our services and programs through the purchase of new equipment, technological upgrades, and facility renovations. Some of these improvements included technological upgrades in DKH At Home services; new equipment including a new defibrillator and monitor for the ICU, telemetry units, fetal monitor carts, and an infant warmer; upgrades to patient rooms in the Burdick Family Birthing Center; and critical care beds and a vein light for our Oncology and Med Surg departments. These funds also supported a variety of services that would not otherwise be afforded to patients and their families, including cancer care, hospice, family and child advocacy programs, spiritual care, education and wellness programs, and much more.

Our annual appeal, memorial, and legacy gifts totaled \$536,868 in restricted and unrestricted funds to the hospital; \$15,053 for Pastoral Care; and \$114,044 for our At Home services of HomeCare, HomeMakers, and Hospice and Palliative Care. Special events alone saw an increase in revenue for the 2nd year in a row, totaling \$247,346 and an increase of 10% over 2018 through sponsorships, attendance, and general support. Our continued success in special events is a direct result of the great work of our volunteer committees and commitment by the community, the ongoing commitment of major event sponsor Putnam Bank, and the establishment of new initiatives and corporate sponsorships with SPIROL International and Foxwoods Resort Casino and the Mashantucket Tribal Nation.

In addition to annual gifts and special events, planned giving continues to play a significant role in fund development at DKH. Income from long established trusts including those of Sara Crosby Dunleavy, Marion L. Harvey, Mildred B. Hibbard, Dr. Seldom B. Overlock, Almond B. Paine, and Frances Starkweather, and new bequests and trust funds received through the Estate of Leonard B. Safford and the Lensa Trust totaled \$149,641 in unrestricted funds to the hospital, the Burdick Family Birthing Center, and Hospice and Palliative Care.

Our fund development activities over the past year have most certainly been enhanced by the pride and enthusiasm that has surrounded what has been an exciting, year-long celebration of 125 years of service. From red carpets and dinner dances, holiday parades, and concerts in Rotary park, to historic presentations, proclamations, and physician and staff recognitions, our DKH community of family and friends have been fully engaged and active participants in a series of events that highlighted not only the unique and historic aspect of the hospital, but the generosity and commitment of an entire community responsible for its evolution. It is that strong community connection throughout its history that has enabled DKH to invest in its facilities, medical equipment and technology to continuously improve patient care.

In order to ensure that those investments continue far into the future and that those of the past are preserved, DKH has formed a nonprofit, private operating foundation to support its commitment to meet the health needs and wellbeing of the diverse community we serve. Incorporated on October 1, 2018, the role of the Day Kimball Healthcare Foundation is to ensure quality healthcare in the community through philanthropic initiatives that directly support patient care at DKH. Fund development goals moving forward will continue to parallel organizational goals focused on support for areas where the community needs services close to home.

In addition to unrestricted support for identified needs of the hospital and its services, the expansion of cancer care at DKH continues to be a priority. A Steering Committee has been hard at work over the past year formulating plans for a comprehensive cancer campaign that will focus on an integrated cancer care program that revolves around a physical infrastructure that accommodates the volume and diversity of patient procedures and services; that respects patient privacy and confidentiality; and complements the work of our dedicated clinical and administrative staff.

There is no doubt that the events and circumstances of the past year have been extraordinary – just like the community's generous and steadfast support of Day Kimball. Our heartfelt and sincere thanks go out to all those who have extended themselves through their contributions, financially or in voluntary service, in support and continuation of a 125-year tradition of compassionate, guality care for our families, friends, and neighbors.

2019 Fund Development Contributions	
Day Kimball Hospital	\$536,868
Pastoral Care	\$15,053
Day Kimball HomeCare	\$14,324
Day Kimball HomeMakers	\$16,942
Hospice & Palliative Care of Northeastern CT	\$82,778
Total	\$665,965
Reported funds include annual campaigns, special events, temporarily rest	

bequest, trusts, and interest income. October 1, 2018 through September 30, 2019.

Respectfully,

Kristen & Whites

Kristen Willis Director of Development

we'll continue to for years to come.

We've been caring for the community for 125 years. Because of your generosity,

CELEBRATING 125 YEARS

2019 REPORT ON PHILANTHROPY AND VOLUNTEERISM



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THE POWER OF A CARING COMMUNITY

Celebrating our service

DKH25

Community Support & Engagement

Year after year, it is the overwhelming support, engagement, and steadfast commitment of a caring community that sets Day Kimball apart from other hospitals. Annual contributions, given generously and selflessly in time, talent, or treasure, are the lifeblood that enables us to continuously improve to meet the ever changing healthcare needs of our community.

Annual fundraising efforts and investment earnings at the close of fiscal year 2019 yielded \$665,965 to benefit the hospital, its programs, and subsidiaries. In addition to annual, memorial, and planned gifts, hundreds of individuals, organizations, and business community partners helped to organize, contribute to, and participate in a number of special events that raised \$247,346, accounting for 47% of the \$536,868 received in annual gifts.

The Day Kimball Hospital Putnam Bank Golf Classic continues to be our most significant fundraising event, raising \$103,881 in support of hospital initiatives and services. The 29th annual Tree of Life Ceremony which specifically benefits Hospice and Palliative Care, took place simultaneously across 11 towns in NE Connecticut and raised \$28,273 to enhance the lives of terminally ill patients and their families. Pumpkins and Pearls, a silent and live auction event raised \$20,951 for the benefit of our At Home services including HomeCare, HomeMakers, and Hospice and Palliative Care. Several other events specifically dedicated to support the Northeast CT Cancer Fund of DKH collectively raised \$62,584 for cancer-related screening and treatment services to uninsured and underinsured individuals living in Northeast CT. These events included the annual Wine Tasting; NECT Cancer Walk and Race; a Guest "Bra" Tender Night; and Cruisin' for Cancer Care's Guest Bartender Night and the Motorcycle and Car Cruise.

Cancer care at DKH continues to benefit from the initiatives of individuals and community groups who believe in our mission and have taken it upon themselves to organize their own fundraisers to assist our cancer patients. Through the generosity and enthusiasm of Northeast Cancer Crusaders (Autumn Nights), and Lance Collins and the Collins Family (Paddle for a Cure), \$15,883 was raised for the Rose Bove LaRose Oncology Fund. Deary Bros. Mike's Stand and the staff at Putnam Bank (Scoops Night), and the employees of SPIROL International (SPIROL Employee Giving Program), raised an additional \$16,060 for the NECT Cancer Fund.

We cannot thank our community enough for their generosity, participation, and most importantly the immeasurable impact that they are having on our patients and their families.



GUEST BARTENDER NIGHT

An overwhelming turnout of the community packed the house at the Black Dog Bar & Grille for our annual Cruisin' for Cancer Care Guest Bartender night held on March 28. More than \$9,300 was raised through bar tips to benefit the NECT Cancer Fund of DKH with the help of the Black Dog staff and eight dynamic guest bartending teams including the Putnam Lions Club, bankHometown, Putnam Ford, DKH Oncology, DKH Leadership, SPIROL International, WINY Radio, and Gates Auto Group. Pictured (I to r) are Gates Auto Group team members including Mark Dexter, Denny Gates, Torr Borner, and our generous host, Craig Gates.



rience of a lifetime



-The 16th Annual Cruisin' for Cancer Care Motorcycle and Car Cruise was held on June 23 at the Thompson Speedway and raised \$7,495 to benefit the NECT Cancer Fund of DKH. Attendees participated in a 40-mile motorcycle and car cruise around Northeast Connecticut followed by several memorial laps on Thompson Speedway's 1.7 mile course. Committee members and volunteers (I to r) included Mike Trudeau, Kristen Willis, Heather Connors, Deb Barbour, Lori Bennett, Leslie Taylor, Sharon Keith, Nancy Kenyon, Pat Hedenberg, Deb DeMarco-Perry, and Jim Perry. Not pictured, Committee member Tricia Holland-Caprera.





-The Pumpkins & Pearls Auction was held on September 27 at the Ballard Farm in Thompson. Graciously hosted by Karen and Blair Cole for the 2nd consecutive year, the annual event raised over \$20,000 to benefit DKH at Home services of HomeMakers, HomeCare, and Hospice & Palliative Care. Pictured (I to r) are guests Kim Rosebrooks, Auction Emcee Earl Rosebrooks, Mike Lowell, and Jen Heath. Earl and Kim Rosebrooks are also serving as Community Chairpersons on DKH's Cancer Campaign Steering Committee.

For the 3rd consecutive year, Putnam Bank led the way as our Major Event Sponsor with a \$25,000 donation which funded the purchase of a new monitor and defibrillator for DKH's intensive care unit with a major portion of the funds, along with supporting the NECT Cancer Fund and DKH at Home services. Pictured (I to r) are DKH Director of Development Kristen Willis, former DKH President and CEO Anne Diamond, Putnam Bank President and CEO Thomas Borner, DKH Chief Nursing Officer and VP of Patient Services John O'Keefe, DKH Cardiologist Dr. John Modica, and Carolina Starr-Manning, former DKH Director of Critical, Cancer, and Cardiology.



A newly established partnership with Foxwoods Resort Casino and the Mashantucket Tribal Nation resulted in the sponsorship and support of DKH's Employee of the Month Program, underscoring their appreciation of the important work being done by the people who serve in our community. In addition to supporting meaningful employee recognition programs like that at DKH, Foxwoods participated in and sponsored a number of events including the 125th Anniversary & Valentine Dance, Winetasting, DKH Golf Classic, Cancer Survivors Picnic, and DKH At Home Auction. Key members of the Foxwoods team included Roy Colebut-Ingram, Director of Sponsorships/Partnerships Marketing (back left) and Rob Hayward, Brand Marketing Coordinator (back right).



DKH was extremely fortunate to become the beneficiary of SPIROL International's Employee Giving Program for fiscal year 2019 which totaled \$15,000 to benefit the NECT Cancer Fund of DKH. In addition to participating in a host of DKH events, the team raised money by hosting various philanthropic events throughout the year in order to support local cancer care through the Fund. Pictured (I to r) are SPIROL Fundraising Team Members Tim Thorstensen, Nicole LaVergne, and Eric Champagne; DKH President, Joseph Adiletta; DKH Director of Development, Kristen Willis; and SPIROL Fundraising Team Members Matt Bartlett, Nicole Audet, and Ben Zern. SPIROL Team Members not pictured include Peggy Snow and Tara Meinck-Swan. Dur annual Wine Tasting event was held on May 2 at the Barns at Stonehurst in Hampton raising 57,250 for the NECT Cancer Fund of DKH and surpassing the previous year's record high revenue by \$1,250. Fifteen vendors featuring a variety of vines, beer and spirits were in attendance thanks to Sue Windrow of Pomfret Wine and Spirits who helped sponsor and organize the event. In addition o sampling and sipping, guests were treated to line dancing lessons by Jim Monstream and delicious appetizers by the Black Dog Bar & Grille.





On June 9, over 100 paddlers in kayaks, canoes, and boats cruised the Quinebaug River for the 9th Annual Paddle for a Cure at Riverside Park which raised over \$10,000 in support of the Rose Bove LaRose Oncology Fund. Founded and organized by Lance Collins and the Collins family in 2011, the annual event has now raised more than \$84,000 for the Fund. This year's proceeds were used toward the purchase of new vital sign monitors and mobile computer carts for the Oncology Department.

The 35th Annual DKH Putnam Bank Golf Classic was held at CT National Golf Club on July 12 with over 230 golfers and volunteers in attendance. The event raised \$103,881 for the benefit of technological upgrades and cancer care at DKH, surpassing the \$100,000 mark for the 3rd consecutive year in partnership with Putnam Bank. A special highlight of the day was a guest appearance by LPGA professional golfer Megan Khang. Three lucky members of the Woodstock Academy Girls Golf Team, (1 to r) Maria Santucci, Ciara McKinnon, and Kaily LaChapelle, got the unique and exciting opportunity to play alongside Megan for an





Scoops Night was held on August 1 at Deary Brothers Mike's Stand in Putnam raising a record high of over \$1,000 to benefit the NECT Cancer Fund of DKH. The event was orchestrated by a committee of volunteers led by Eileen Piotroski, Asst. Branch Manager of Putnam Bank. Mike Deary, owner of the stand, generously donated the venue, raffle prizes, and the restaurant's staff to assist the lineup of celebrity scoopers. Veterans and local heroes of the Mayotte Viens American Legion Post #13 competed to earn the most tips to support friends and neighbors in need of critical cancer services.

Volunteer Service

Philanthropic action, in an altruistic sense, implies a selfless concern for the well-being of others and takes on many forms, from financial support to advocacy to voluntary service. If not for the voluntary actions of Mrs. Day Kimball to bring together a like-minded coalition of community volunteers, her vision for a community hospital may never have come to fruition. Formation of a voluntary governing Board of Trustees in 1894 was followed quickly by the formation of a voluntary Woman's Board in the same year who took it upon themselves to raise auxiliary funds for the hospital. It would take hundreds, perhaps thousands, of individuals since then serving on voluntary boards and committees to assist leadership with governance, fundraising, and social responsibilities to fulfill the mission of the hospital and its healthcare system. That commitment of community volunteers continues to assist in these roles today, as well as playing an integral part in advancing patient engagement and quality care.

The Day Kimball Woman's Board continues to support the needs of Day Kimball Hospital and its patients, funding equipment and programs through fundraisers and the sale of gifts and merchandise in the hospital gift shop, and by actively participating on a number of hospital and volunteer committees. In addition to their fundraising activities and volunteer service, the Woman's Board also pays for newspapers to be delivered to patients, donates to the Pastoral Care Fund, provides flowers to new mothers in the Birthing Center on Mother's Day, and decorates patient lunch trays on Christmas Day. They are currently working to fulfill a three-year pledge of \$200,000, made in the spring of 2018, in support of room renovations to the Hospital's Burdick Family Birthing Center. The renovation project, which is near completion, is providing aesthetic updates to eleven patient rooms including new counter tops, privacy curtains, furniture, artwork from local artists, and more. The Woman's Board has already raised \$80,000 toward its pledge in support of the project.

In addition to the numerous volunteers who serve countless ho on the Woman's Board, Hospice, Pastoral Care, and our leadersh fundraising, event, and other committees, the hospital benefited fro the contributions of 178 adult and junior volunteers who togeth contributed 20,280 hours of service to our hospital and commun These volunteers reached across 27 departments in the hospi serving in a variety of roles to assist staff and enhance the experier of our patients. Of our adult volunteers, 61 have more than 10 ye of service to DKH. Two of the longest serving volunteers recogniz this past year include Elaine Mills with 36 years and Rilla Anderson w over 26 years of service.

Our Pastoral Care Program continues to flourish with the support the community and a committee of dedicated volunteers, and t great work done by DKH Chaplain Rev. Jonathan Scott. This past ye Reverend Scott visited 5,547 patients at the hospital and 214 hosp patients in their homes, bringing spiritual comfort and peace to the and their families.

For the 2nd consecutive year, bankHometown and the bankHometo Foundation stepped forward as the corporate sponsor of our Jun Volunteer Program with a \$6,500 donation. The 2018 progra provided 47 area students with an outstanding opportunity to proviv valuable service to the community while also gaining valuable insist into possible careers in healthcare. Junior Volunteers perform 3,926 hours of volunteer service by serving as escorts, runni errands, assisting in departments, fundraising, and participating in j shadows and career exploration. With the outstanding cooperati and collaboration shown by DKH staff, Junior Volunteers we exposed to firsthand administrative and clinical experiences, as w as career exploration workshops hosted by a number of departme of the hospital including the operating room, occupational thera emergency medical services, laboratory, pharmacy, diagnostic imagin healthcare administration, and pediatrics.

Arlene Baril, Linnea Sarantopoulos and the Northeast Cancer Crusaders continue to lead the fight against cancer in Northeast Connecticut with annual fundraisers in support of the DKH Oncology Department. Over \$500,000 has been raised by the group since 1974 in support of local cancer care with the Rose Bove LaRose Oncology Fund becoming a major beneficiary since 2008. This year's contribution of \$6,050 was give in support of the Oncology Library Fund in memory of Richard Baril.



- On December 2, families and friends gathered together on village greens in 11 communities across Northeast Connecticut for the 29th annual Tree of Life Ceremony. Donations of over \$28,000 were raised through the purchase of memorial lights on each community's tree benefiting patients and families in need of vital hospice and paliative care services which may not be covered by insurance. Pictured above, Choral Director Tricia Dehls and the Brooklyn Middle School chorus.







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